



BERRYFEST 2016

LATE REGISTRATION APPLICATION

SATURDAY, MAY 7 AND SUNDAY MAY 8 FROM 8AM TO 6PM (MOTHERS DAY WEEKEND)
AT THE FAIRGROUNDS ON WASHINGTON BLVD IN ROSEVILLE

BUSINESS NAME: _____

- + _____ CALIFORNIA FARMER SELLING PRODUCE (\$00)
- + _____ ARTS AND CRAFTS INSIDE STRAWBERRY KITCHEN (\$161) (JURIED, PICTURES REQUIRED) 10 X 10
- + _____ FINE ART INSIDE STRAWBERRY KITCHEN (\$161) (JURIED, PICTURES REQUIRED) 10 X 10
- + _____ OUT OF HOME COMMERCIAL, OUTSIDE (\$316) 10 X 10
- + _____ COMMERCIAL VENDOR, OUTSIDE (\$448.50) 10 X 10
- + _____ COMMERCIAL VENDOR, INSIDE (\$506) 10 X 10
- + _____ NON PROFIT (\$177.50) OUTSIDE 10 X 10
OR CALL COORDINATOR AND ASK IF THERE ARE ANY TRADE/PARTNERSHIP OPPORTUNITIES.
- + _____ ELECTRICITY HOOK UP (\$100, 20A) (\$250, 50A)
- + _____ CORNER UPGRADE (\$75)
- + _____ FOOD OR BEVERAGE (\$390) OR 20% OF GROSS, WHICHEVER IS GREATER. OUTSIDE _____ X _____ ?
FOOD VENDORS MUST BUY ALL STRAWBERRIES FROM LOCAL FARMERS; LIST OF FARMERS WILL BE SUPPLIED TO YOU. FARMERS WILL SELL YOU STRAWBERRIES AT WHOLESALE COST BEFORE AND DURING THE EVENT. THIS IS TO INSURE ALL STRAWBERRIES AT THE FESTIVAL ARE LOCAL. FOOD VENDORS MUST BUY SODA, ICE AND BOTTLED WATER FROM EVENT SPONSORS. FOOD VENDORS MUST HONOR EVENT FOOD TICKETS. FOOD VENDORS MUST HONOR THESE TICKETS WITH ONE MENU ITEM. 20 COMPLIMENTARY TICKETS TOTAL PER VENDOR PER WEEKEND. EVENT WILL PAY VENDOR FOR ANY COMP TICKETS BEYOND 20 AT NORMAL MENU PRICE.
- = _____ YOUR TOTAL,

PAYMENT OPTIONS;

- I SENT A CHECK PAYABLE TO **JOHNY 5 PRODUCTIONS**
- I WILL CALL **916-787-0101** TO PAY BY CREDIT CARD OVER THE PHONE
- PLEASE SEND ME AN INVOICE.

CHECK ENCLOSED \$ _____
CHECK NUMBER: _____
BALANCE OWED \$ _____
CALL ME TO PAY BY PHONE _____

IF YOU ATTEND BERRYFEST, AS A VENDOR, YOUR VENDOR SPACE IS GUARANTEED NOT TO GO UP FOR THE LIFE OF YOUR BUSINESS SO LONG AS YOU COMMIT BEFORE NOVEMBER 1 FOR THE FOLLOWING YEAR WITH A 25% DEPOSIT.

DESCRIBE YOUR PRODUCTS OR YOUR SERVICE: _____

TRAILER SET UP THURSDAY MAY 5, 9AM TO 6PM
 TENT SET UP FRIDAY MAY 6, 9AM TO 6PM
 VENDOR LOAD IN (PRODUCTS ONLY) BETWEEN 7 AND 7:30AM BOTH EVENT DAYS
 BOOTHS OPEN 8AM TO 6PM BOTH EVENT DAYS
 TENT VENDOR TEAR DOWN MUST BE COMPLETE BY SUNDAY THE 10TH AT 9PM
 TRAILER AND SPONSOR TEAR DOWN MUST BE COMPLETE BY MONDAY THE 9TH AT 2PM
 WE WILL HAVE A SECURITY TEAM AT THE FAIRGROUNDS FROM THURSDAY 6PM TO MONDAY 9AM



MAIL APPLICATION TO: JOHNY 5 PRODUCTIONS, 534 VERNON STREET #2, ROSEVILLE, CA 95678
EMAIL APPLICATION TO 2025EVENTS@GMAIL.COM FAX APPLICATION TO: 916-400-0707

QUESTIONS? CALL US AT 916-787-0101

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VENDOR APPLICATION/CONTRACT

BERRYFEST INFORMATION PHONE: 916-787-0101 FAX 916-400-0707
MAIL APPLICATION TO: JOHNY 5 PRODUCTIONS, 534 VERNON STREET #2, ROSEVILLE, CA 95678
 EMAIL APPLICATION TO 2025EVENTS@GMAIL.COM

BUSINESS NAME: _____
 APPLICANT NAME: _____
 ADDRESS _____
 CITY _____
 STATE _____ ZIP _____
 PHONE _____
 EMERGENCY _____
 FAX _____
 RESALE # _____
 E-MAIL ADDRESS: _____
 WEBSITE: _____
 FACEBOOK _____
 TWITTER: _____
 INSTAGRAM: _____

OFFICE USE ONLY

TYPE OF VENDOR, **PLACEMENT**

FARMER ___X___ ,
 NON PROFIT OUTSIDE ___X___ ,
 ARTS AND CRAFTS OUTSIDE ___X___ ,
 ARTS AND CRAFTS INSIDE ___X___ ,
 FINE ART OUTSIDE ___X___ ,
 FINE ART INSIDE ___X___ ,
 OUT OF HOME COMMERCIAL OUTSIDE ___X___ ,
 COMMERCIAL BUSINESS OUTSIDE ___X___ ,
 COMMERCIAL BUSINESS INSIDE ___X___ ,
 FOOD VENDOR ___X___ ,
 SPONSOR ___X___ ,
 20 AMP X ___ 50AMP X ___

PAID \$ _____ ON _____ BY _____
 BALANCE \$ _____ DUE: _____
 PAID \$ _____ ON _____ BY _____
 BALANCE \$ _____
 BOOTH NUMBER : _____

READ CAREFULLY:

PARTICIPANT'S WAIVER, RELEASE, ASSUMPTION OF RISK AND INDEMNITY AGREEMENT FOR THE EVENT COORDINATOR & SPONSORS, PROMOTERS, JOHNY 5 PRODUCTIONS., THE PLACER COUNTY FAIR ASSOCIATION, THEIR OFFICERS, AGENTS, SERVANTS AND EMPLOYEES.

READ CAREFULLY BEFORE SIGNING. IF WAIVER IS NOT SIGNED, PARTICIPANT WILL NOT BE REGISTERED AND FORM WILL BE REJECTED.

IN CONSIDERATION OF THE ACCEPTANCE OF THIS REGISTRATION FORM FOR THE PROGRAM LISTED, THE PARTICIPANT(S) NAMED ON THE FORM FREELY AGREES TO AND MAKES THE FOLLOWING CONTRACTUAL REPRESENTATIONS AND AGREEMENTS:

- The participant named has read the official rules/code of conduct and eligibility standards and understands the nature and content of the activities involved, and any potential dangers incidental to engaging in the activities.
- The participant named understands that breaking event rules may cause elimination of vendor space without refund.
- The participant named hereby voluntarily releases, discharges, waives and relinquishes any and all actions or causes of action for personal injury (including death) or property damage occurring to himself/herself arising as a result of participating in the said program or any incidental activities.
- The participant named acknowledges that he/she has been fully and completely advised of the potential dangers incidental to engaging in the activities, and fully and voluntarily assumes the risks of engaging in the program and activities.
- I hereby waive, release, and discharge, any and all claims for damages which may result in my participation in BerryFest. By my signature I release Johnny 5 Productions, the Placer County Fair Association, and sponsors of any and all liability of personal loss to myself or property.
- This contract is not subject to early cancellation by applicant. Deposit and payments are non-refundable.
- BerryFest is not affiliated with Placer County Strawberry Festival, Roseville Strawberry Festival or A Hometown Affair.
- Any contracts may be voided by coordinators if a sponsorship is sold that is exclusive and conflicts with your category with full refund.
- Vendor space may NOT be sublet. Vendor may sell only what is accepted by this application. All giveaways must be pre-approved by coordinator in writing.
- Applicant agrees to give at least 48 hours notice for events not attending. Applicant will not receive refund for absences. In addition to not receiving a refund, any non excused absences will result in a \$145 charge to the applicant's credit card. With my signature and credit card above I agree to this charge.
- I understand that refunds will not be given regardless of weather or unforeseen circumstances. RAIN OR SHINE EVENT. However, any event may be cancelled at coordinators discretion due to extreme conditions such as wind, storm, smoke, flood or any other act of god or terrorism without refund to vendor.

THE EVENT COORDINATOR AND PROMOTERS DO NOT HAVE OR PROVIDE MEDICAL OR ACCIDENT OR PROPERTY INSURANCE FOR PERSONS OR ENTITIES INVOLVED IN PROGRAMS SPONSORED BY THEM.

APPLICANT SIGNATURE _____
 NAME (PLEASE PRINT) _____
 DATE: _____

ACCEPTED BY: _____
 (COORDINATOR) DATE: _____

DO YOU HAVE 5 ITEMS YOU CAN DONATE FOR OUR NEWS SHOW GIFT BASKETS YES NO